

A close-up photograph of a hand holding a smartphone. The phone's screen displays a travel application with a map, a list of destinations, and a 'Book Now' button. The background is a blurred outdoor scene with trees and a path.

pickfordgate

Travel Information Pack

Dear resident,

Congratulations on moving into your new home and welcome to pickfordgate. It is important that you settle into your area well, so to help make your move a little easier, we at Brookbanks have put this pack together specifically for you to advise on all your local transport options.

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Who Are Brookbanks?

Brookbanks have been appointed by the developers to produce this Travel Pack for the residents at Pickford Gate. We are providing a free service to all residents of the development for any travel related queries



pickfordgate

an inspiring
place to be



Living in pickfordgate

Your new home is accessible by a range of sustainable transport modes and benefits from:

Being located close to existing bus networks

A well-designed internal layout that encourages walking and cycling

Being within a short walk of facilities, amenities and a short cycle ride to Coventry City Centre

The support of a Travel Plan

Mobility Credit Voucher

To aid in the uptake of sustainable travel the first occupant of a property at Pickford Gate is eligible to receive a £875 Mobility Credit Voucher! This voucher can be used for public transport tickets, hiring a bike from West Midland Cycle Hire, or toward the purchase of bikes, e-bikes and essential accessories, such as helmets, lights and locks.

Contact your Travel Plan Co-ordinator via the details provided at the end of this Travel information pack to receive a claim form.

What is a travel plan?

A travel plan is a long-term management strategy designed to reduce reliance on single occupancy car travel in favour of sustainable travel modes.

What are the benefits of a travel plan?

A travel plan can help in improving your health and provide cost savings as well as benefiting the community by increasing sustainability and environmental improvements by reducing local air and noise pollution.

Who is responsible for the travel plan?

Brookbanks is helping to deliver the aims of the Pickford Gate Travel Plan and we're working closely with developers, the local council, and members of the community to make it easier and more convenient for you to choose greener ways of getting around.

To make sure the travel options we're offering really work for you, we'll be running regular surveys. These will help us see what's working, what's not, and if there's anything getting in the way of how you choose to get around. If you have any questions about the Travel Plan, feel free to reach out! You'll find our contact details at the end of this pack.

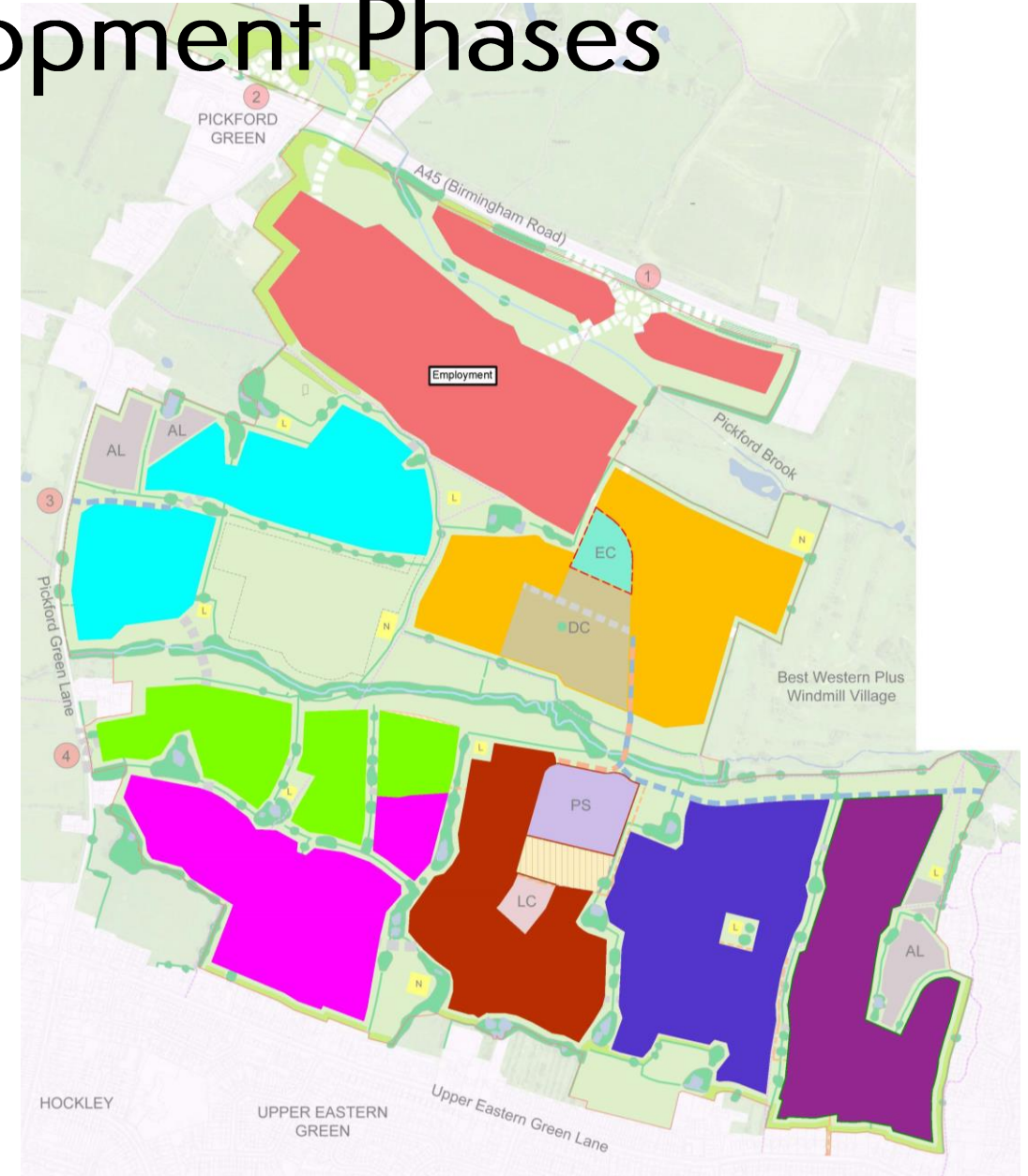
Be sure to check the web site or notice boards that will be situated within the development area, so you can stay up to date on events and new initiatives as the scheme progresses.



Pickfordgate Travel Plan

pickfordgate - Development Phases

Pickfordgate is a brand-new, growing community that will take a few years to fully come to life. As it develops, you'll start to see new facilities popping up and more walking and cycling routes opening for everyone to enjoy. You can keep up with the latest updates on the website <https://pickfordgate.com>. In the meantime, the map gives a quick look at the different phases of the site and the road links that are planned for the future.



Local Walking Routes

Walking is a great way to get around and one of the best things is that it doesn't cost a thing!

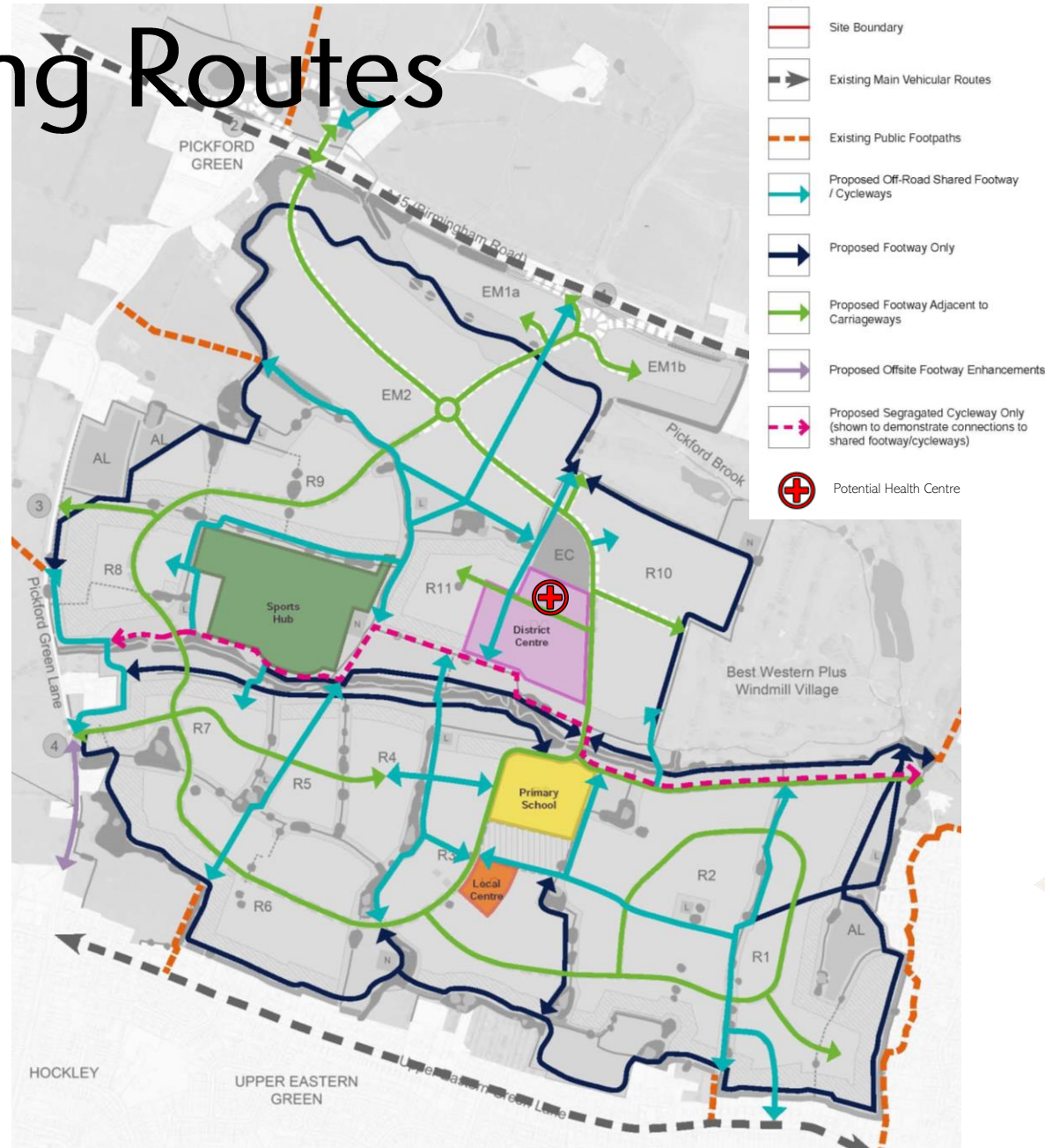
Pickford Gate promotes safe walking and awareness, particularly for young people and support initiatives such as walk to work week and similar. Get involved in our **Walking Buddy Scheme**, facilitated by Pickford Gate! (Contact your Travel Plan Co-Ordinator or see the website for details)

High-quality footways and cycleways are found throughout Pickford Gate to connect residents to a wide range of amenities and employment areas. Key destinations and approximate walking times are shown on the map.

The neighbouring suburb of Allesley along with much of west Coventry lies is within a 25-minute walk offering convenient access to a wide range of local amenities.

Pickford Gate also provides many local opportunities for recreational walking trips, with a range of Public Rights of Way (PROWs) surrounding the development, including the Coventry Way, a 64km long distance circular route.

Walking every day, even for a short period of time, is one of the best ways of incorporating exercise into your daily routine. The NHS recommends adults should complete 150 minutes of moderate intensity activity per week, which walking can be part of.



Coventry on the move is aimed at encouraging people to get up and have some fun.

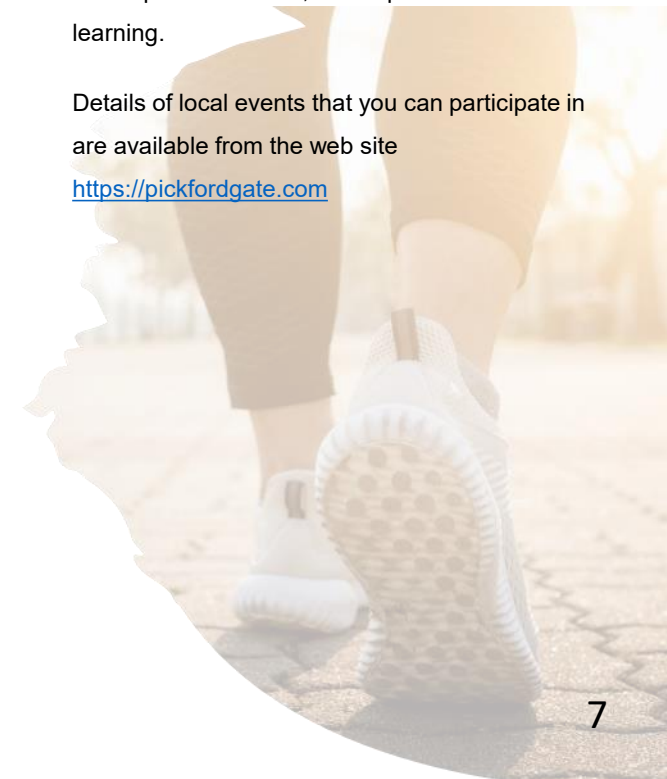
<https://www.coventry.gov.uk/health-wellbeing/coventry-move>

Programs include GoodGym, Positive Youth Foundation, Walking for health, Sky Blues in the community, and Coventry Cycling.

These programs build confidence and social skills, develop co-ordination, and improves skills and learning.

Details of local events that you can participate in are available from the web site

<https://pickfordgate.com>



Local Cycling Routes

Cycling is a fast, convenient, healthy, and cost-effective way to travel, and Coventry is one of the best cities in the country for it.

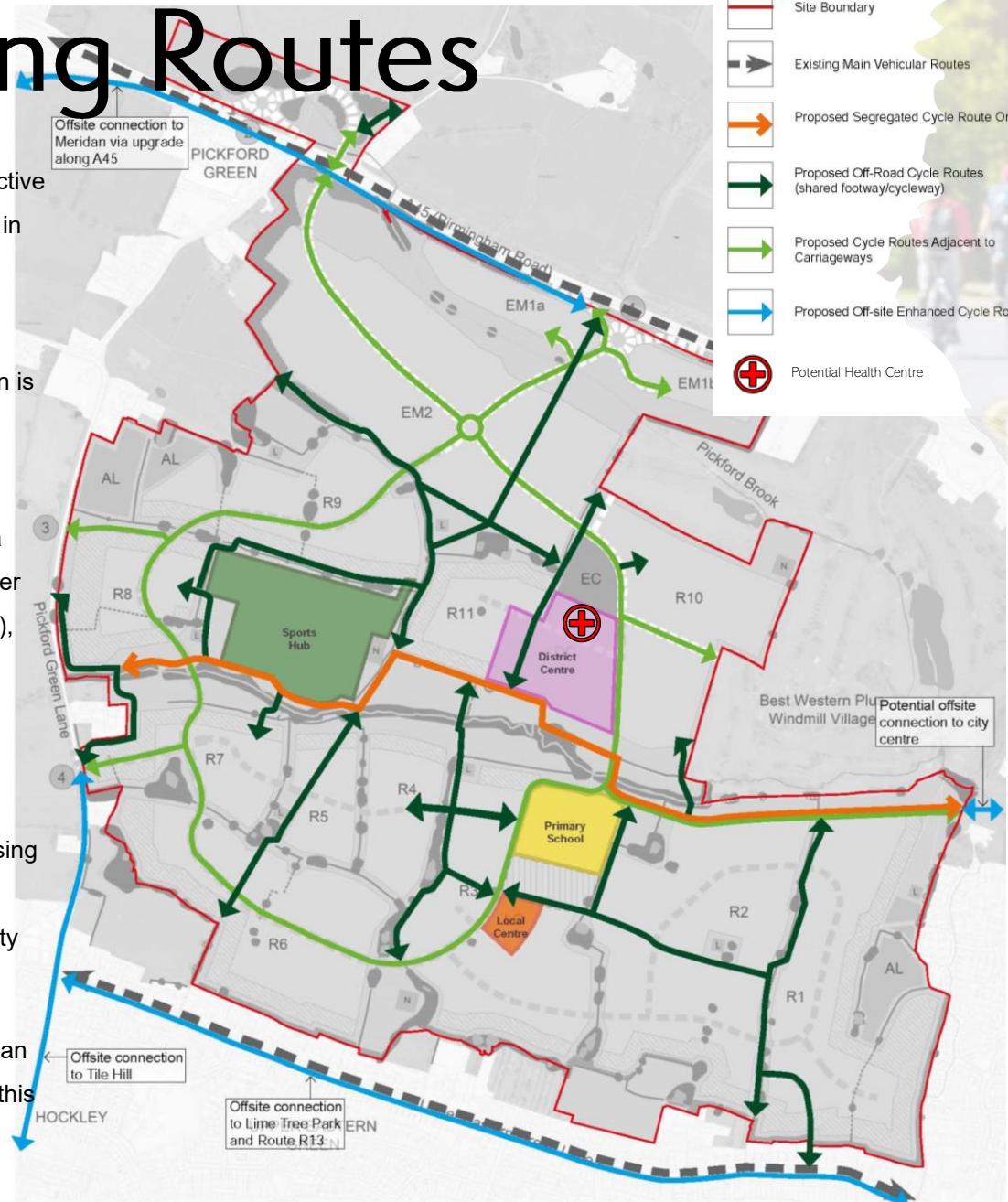
Pickford Gate is just a twenty-five-minute cycle ride from the City Centre. A proposed cycle network plan is included to help you visualise the routes available.

Regular trips, such as the school run, are perfect opportunities to leave the car at home and hop on a bike. The most direct route into Coventry is via Upper Eastern Green Lane and Allesley Old Road (B4106), which are highlighted on the map provided.

To support cyclists, a **Bicycle User Group** will be organised by the Travel Plan Co-Ordinator.

You can purchase a bike at the local cycle shops using your residents discount or hire a bike for as little as £2.50 per day from the docks provided at the Mobility Hubs around the site.

For more information, please contact your Travel Plan Co-Ordinator or the web site (details at the back of this pack).



Cycle to Work Scheme

Find out if your employer participates in the Cycle to Work Scheme as you could benefit from savings of up to 47% on the purchase of a bike and accessories. E-bikes are now included on the Cycle to Work Scheme.

Coventry cycling

Coventry City Council supplies children, adult, and inclusive cycling training. Coventry also organises community events such as Midland Mencap and Doctor Bike.

<https://www.coventry.gov.uk/cycling-1/ride>

Sustrans maps and information

Sustrans supply a wide range of information regarding cycling around Coventry, including route maps and travel information.

The Sustrans website can be accessed via the following link:

<https://www.sustrans.org.uk/>

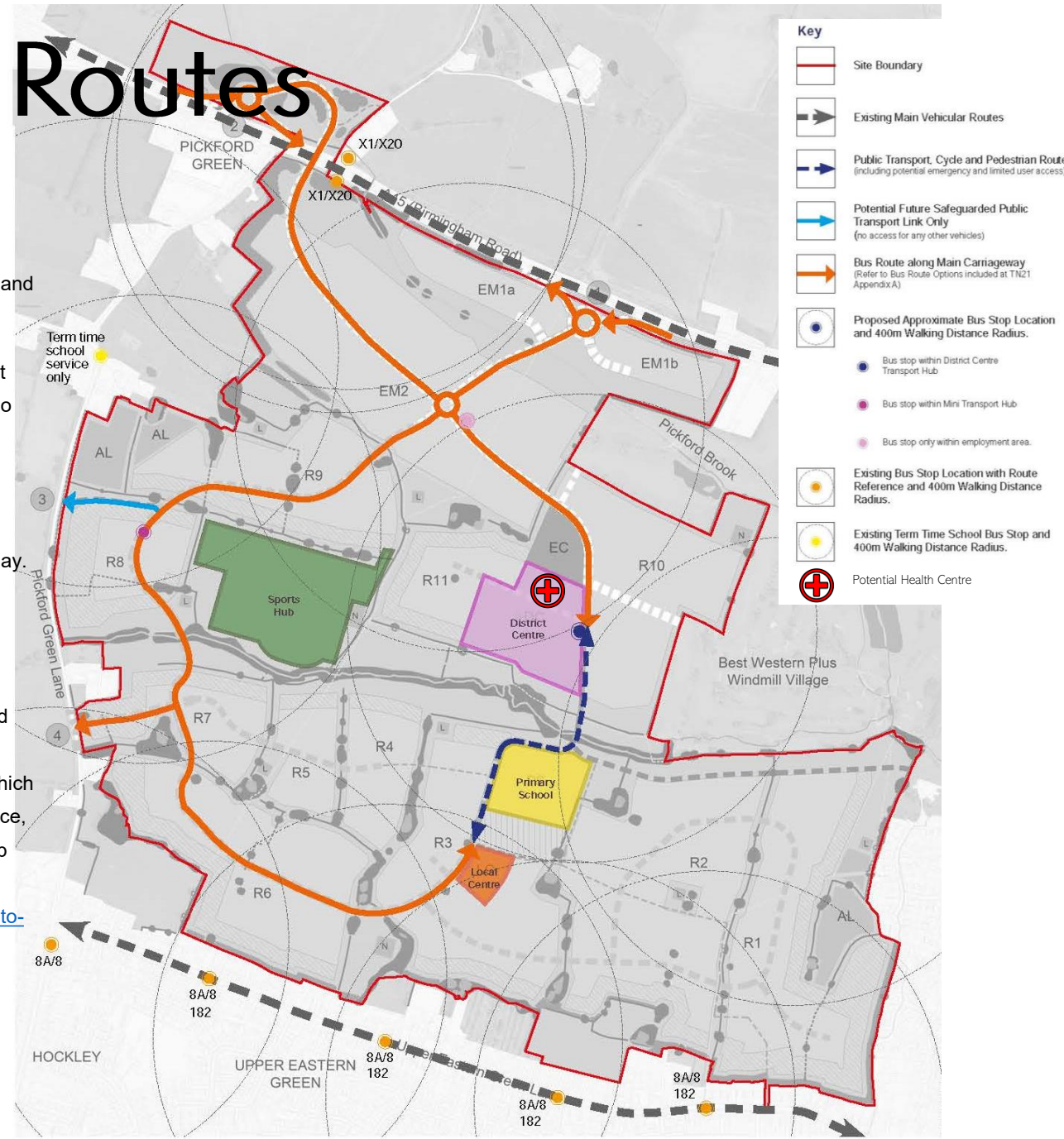
Local Bus Routes

At Pickford Gate you will be able to access local buses which provide services to Coventry City Centre every 10minutes during the peak periods and 20mins off peak.

Bus stops will be located across the development and also at the Mobility Hubs ensuring that you no more than a 5min walk away.

Existing bus routes X1, X20 and 8/8A provide a direct link between Pickford Gate, Coventry, Birmingham operating Monday through to Saturday. On Sundays and bank holidays, the X1 and 8/8A continue to run, ensuring consistent service throughout the week.

In addition to these high-quality services, Pickford Gate will also be served by the West Midlands Demand Responsive Transport (DRT) System which offers a near door-to-door shared travel experience. You can book this service by downloading an app from Transport for West Midlands Web Site <https://www.tfwm.org.uk/plan-your-journey/ways-to-travel/buses-in-the-west-midlands/on-demand-buses-in-the-west-midlands/>



Plan your journey

Planning your bus journey is easy, with <https://www.traveline.info/> or <https://journeyplanner.tfwm.org.uk/> that supply timetable information, route maps, and live service information.

Unsure about bus travel? Pickford Gate offers a '**Bus Buddy**' Scheme, allowing the opportunity for you to travel with a regular bus traveller.

Contact your Travel Plan Co-Ordinator for further details.



Local Train Services

Pickford Gate is just a stone's throw away from Tile Hill and Berkswell train stations providing regular services reaching Coventry in just 6 minutes and Birmingham City Centre in only 20 minutes.

If you're planning a trip to London, you're in luck - you can be at Euston station in just 1 hour and 50 minutes! Plus, with the introduction of HS2 in 2030, it's only going to get better - you'll be able to get from Birmingham interchange to London in just 38 minutes!

Coventry station is within 5km which is approximately a 30min cycle ride and from here, regular services to Bournemouth, Edinburgh, Glasgow, London, Manchester, and Nuneaton can be made. Coventry Station has 144 sheltered cycle racks in the Cycle Hub off the main concourse with 118 spaces at the end of platform 1.

Facilities

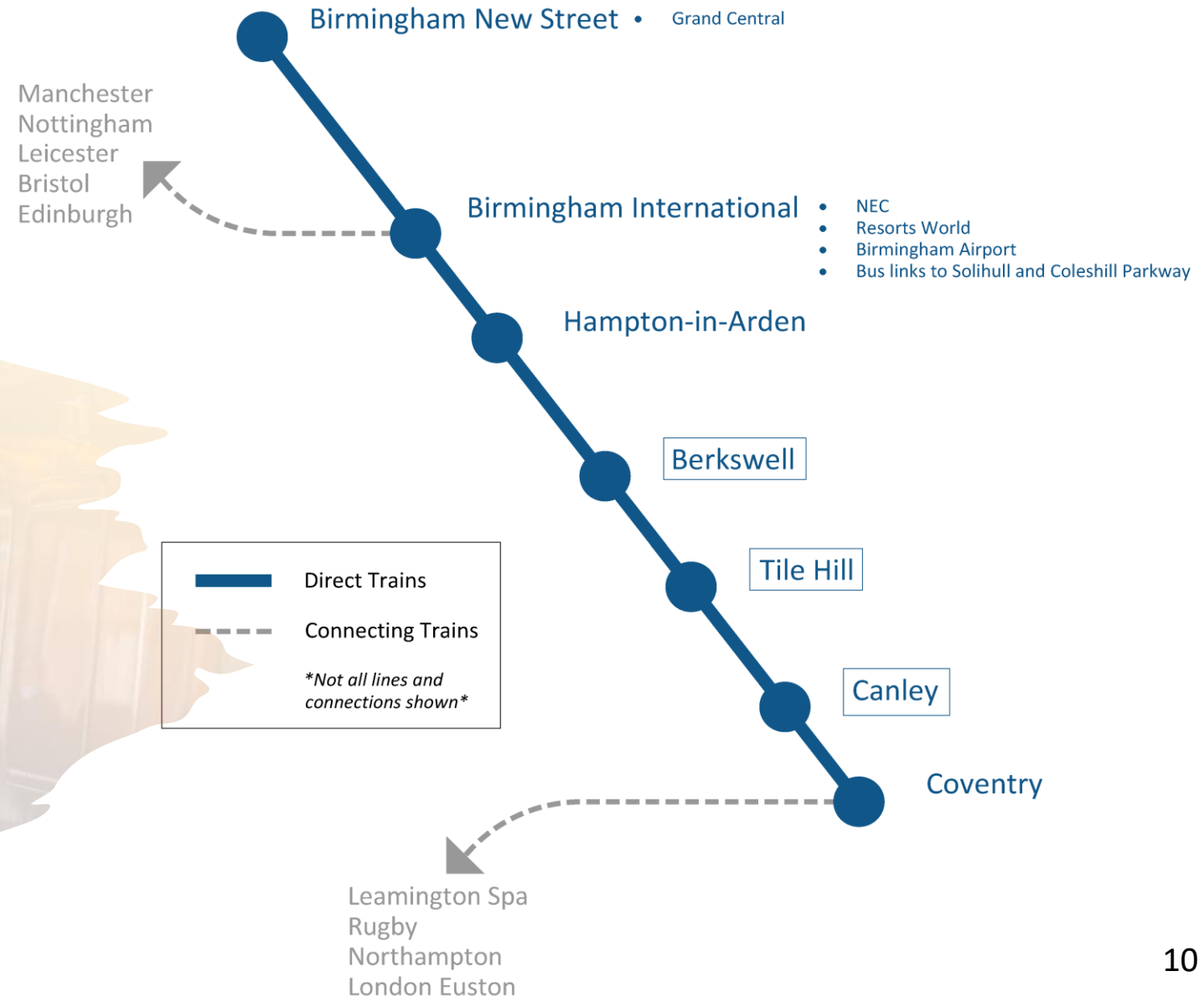
The stations have step free access to the platform and tickets can be purchased at the ticket office or bought online can be collected.

Timetable

You can find up to date information at:

<https://www.nationalrail.co.uk/> or

<https://www.westmidlandsrailway.co.uk/>



What is a Mobility Hub?

Mobility Hubs are highly visible, safe and accessible spaces where public, shared and active travel options come together alongside community facilities.

Where are the Hubs?

Pickford Gate benefits from not only having a primary Mobility hub which is located centrally at the District Centre, but also smaller 'mini' hubs which will be located to the east and west of the development area as shown.



Pickford Gate Mobility Hubs



Car Share

By sharing the same or similar journeys with other people you can save money on the cost of car travel as well as meeting new people. Sign up for free with

- www.liftshare.com
- www.gocarshare.com
- www.rideconnect.com

And start to save money!

By reducing the number of cars on the road, car sharing helps to ease traffic congestion and lowers emissions, especially in urban areas.

Eco Driving

Sometimes it is necessary to drive, so here are some eco-driving tips that can help make a difference to your journey:

1. Check your tyre pressures regularly, under-inflated tyres use more fuel as they increase rolling resistance.
2. Drive smoothly, accelerate gently and avoid unnecessary braking which consumes more fuel.
3. Keep your speed down, the faster you go, the more fuel you consume. Cruising at 70mph uses up 9% more fuel than at 60mph and up to 15% more than at 50mph)

Car Club



Throughout the development you will see Car Club vehicles which will be accessible to Pickford Gate residents. These will be operated by Enterprise Car Club | Hourly Car Rental UK.

Please contact us at Pickford_Gate@brookbanks.com for further information.

Travel Plan Co-ordinator Contact

If you have any questions about sustainable travel,
Your Travel Plan Co-ordinator is here to help at:

Pickford_Gate@brookbanks.com

Or alternatively use our web site:

Web Site Address:

<https://pickfordgate.com>